

California Alpine Club Board Meeting Minutes (Virtual Meeting)

Saturday, July 18, 2020 – 1:00 Noon

Agenda:

President Jay Gustafson called the meeting to order at 1:00 PM.

Board Members

President Jay Gustafson – Present	Director Nancy Emerson - Absent
Vice President Ann Meneguzzi – Present	Director Brooke Wagner - Present
Treasurer Jeff Grimshaw – Present	Director Rani Devadasan - Present
Registrar Mark Sapiro – Present	Director Tim Warden - Present
Secretary Patricia Ernsberger – Present	Director Anne Kirwan - Present
Past President Jim Nixon – Present	

Members Present

Maryellen Buckley, Nancy Carlisle, Mary Cosgrove, Carroll Pearson, Amy Pertschuk, Camille Smith-Balon, Susette Stickel-Rufer.

Call to Establish a Quorum

The President ascertained that a quorum was present.

Additional Agenda Items

The President asked if there were any additional agenda items. There being none, the agenda was approved as presented.

Approval of Minutes of the June 20, 2020 Meeting

The motion to approve was made by Mark, seconded by Jeff, and the minutes unanimously passed.

Current Business

Lodge Reopening Protocols

Both Lodges: The Alpine Lodge plans were provided by Amy Pertschuck; the Echo Lodge plans were provided by Cindy Toran. Carroll Pearson suggested they be posted on the Club's website. Amy suggested sending an Eblast to all, which she will write and send to Jim Nixon. She noted that Donata was developing a host training procedure for both lodges.

Ann Meneguzzi said she feels everyone is fatigued by the Covid, which is quickly evolving, and it seems it is not going away anytime soon. Amy suggested the Board consider this and come up with guidelines showing what is allowed and what isn't.

Hiking Program

Hiking Program Start: It was noted the program start had been approved and no further discussion was needed.

Hiking Coordinator: It was announced that Maryellen Buckley had been chosen to be the new Hiking Coordinator. This was unanimously approved and she was welcomed by all.

Sunday Hiking: It was suggested we look forward to how we can expand our Sunday hikes. Rani said the committee was open to expanding, with a program that meets all of our needs; we want to get this discussion started. Ann Meneguzzi said we now allow ten people on a hike, and asked whether it was possible to have a second group of ten. Rani said there was no reason why we couldn't; if we get enough interest we can have a second Sunday hike.

Brooke said it wasn't clear to her where the hikes are posted. Rani stated that they are posted on the club's Meet-Up page, and that you also can call the hike leader or the coordinator. Amy pointed out that there is no link to Meet-Up on our website, and Rani agreed that there should be one.

Brooke suggested a portal to sign up, and Amy agreed with her. Rani noted that it used to be linked to the club's website and suggested we check with Margy Eller to get this corrected. The hike leaders have access and could use it to check. Brooke also suggested that the information in Trails could be improved and Nancy Carlisle said it will be addressed in the July issue.

Anne Kirwan suggested making the website more dramatic, for example adding a new button on it. This could be publicized on the club's Facebook page with a short statement "Did you know that ..." type of communication. Part of the problem is that people are not aware of what is happening. Jay agreed with her that we need to come into the 21st century. He will talk to Margy about it, and will work with Anne to make us more media savvy.

Nancy Carlisle (who received Covid material for Trails from Nancy Emerson, Amy and Rani) wondered if that is all or is there more that needs to be done. Rani said she would send Nancy the Sunday hiking information. We need to add Echo Lodge here as well and she will check into that.

Resolution 13

Reserve Funds: The purpose of Resolution 13 was to define the criteria and process for both Lodges to petition the Board for funds from the financial reserves. This had been approved at the June Board Meeting and no further discussion is needed.

New Business

None

New Members and Reinstatements for Board Approval

None per Bev Leve; she noted that she is working with two applicants.

Officers and Directors Reports

Membership Report: Mark noted that renewals are down, impacted by Covid he thinks. About 1/3 of our members renewed on line; the lapses come to about 80. There are some problems with the platform; our member model doesn't exactly match the platform. Other than that we seem to be doing well.

Amy noted that if some members rejoin/ are reinstated after 5 years, and she gets a check, she accepts it. She asked for a list of those members who haven't renewed.

Other Reports

No other Officer and Director reports at this time.

CAC Foundation Report: No report at this time.

Committee Reports: None at this time.

A motion to adjourn was made, seconded and passed.

There being no further business, the meeting was adjourned at 1:40 PM.