

California Alpine Club Board of Directors Meeting Minutes

Alpine Lodge Saturday, May 19, 2018

Board President Jay Gustafson called the meeting to order at 10:32 AM.

Board Member attendance:

President - Jay Gustafson – Present

Vice President – Ann Meneguzzi – Present

Secretary – Candy Barnhill – Present

Treasurer – Jeff Grimshaw – Absent

Registrar – Mark Sapiro – Present

Past President - Jim Nixon – Absent

Members attending: None.

Director – Nancy Emerson - Present

Director – Amy Pertschuk- Present

Director – Dan Larsen – Present via telephone

Director - Pete Castelli- Absent

Director - Tim Warden – Absent

Call to establish a quorum: The president ascertained a quorum was present.

Recognition of request to add item(s) to Agenda: No items added.

Approval of Board Minutes from April 28, 2018 meeting:

Ann moved / Amy seconded to approve the April Board Minutes. Approved unanimously.

NEW MEMBERS FOR BOARD APPROVAL:

Mia Monroe, Mill Valley, CA. Sponsors: Jay Gustafson and Tawny High

Elena Rodrigues and John Whitmarsh, San Rafael, CA Sponsors: Kathy Faherty and Tom Wold

Tierney Berlinski, Oakland, CA Sponsors: Tom Coleman and Lori Parmelee

Carolyn Coyman, Sebastopol, CA Sponsors: Betty Stanfield and Patricia McGinty

Jenni Zhou, San Francisco, CA Sponsors: Mary Cahill and Jay Gustafson

Reinstatement

Shannon and Allen Gomes, San Francisco, CA Sponsors: Kathy Faherty and Jay Gustafson

Mark moved /Ann seconded to accept the new members. Approved unanimously.

COMMUNICATION:

Written: None

Oral: None

OFFICERS REPORTS:

Jay G. Defer

Ann M. **FWOC Conference August 17-19** in Los Altos, CA

Discussed California Alpine Club is a charter member of FWOC and is co-hosting the conference with CSPRA. Ann suggested to enhance communication with members the creation of a permanent dedicated area [box] in every edition of TRAILS for the CACF including where to mail donations and for the FWOC including how to contact the FWOC.

ACTION: *Nancy E. will contact TRAILS editors and Margy E. to establish a dedicated space for CACF and FWOC news items.*

Candy B. **Events for CAC members** are being **scheduled at the same time/date as CAC Board and Membership meetings.**

Discussion regarding opportunities/pros/cons for events to be scheduled same date, prior to or immediately following Board and/or Member meetings. Suggested that a procedure for cross-

checking for conflicts/double bookings and how meetings/events/hikes can be collaboratively scheduled be initiated.

The New Members Welcome Orientation, hike and luncheon will be July 21, 9am – 1pm.

The Round Table Q&A will be 9am to 11am. Board members, trustees, committee chairs were requested to keep July 21 open and plan to participate in the roundtable, luncheon, Board & Member mtgs.

Mark S. Stated current membership is 564 with a total of 746 members. 104 memberships [129 members] have not paid their 2018/19 dues. Mark will send a reminder letter the end of May. A number of *Dues Letters* indicating member's areas of interest and/or skills are not being returned or are returned blank.

ACTION: *Late August or early September Mark S. and Nancy E. will collaborate on data-mining and compilation of skills to a readily accessible format.*

Mark is migrating/moving the Registrar's membership database to a new platform. Roundtable discussion regarding is on-line registration and annual membership renewal possible?

ACTION: *Mark S. and Jeff G. to set a date for presentation to Board regarding on-line registration and membership renewal, use of 3rd party concessionaire services as Alpine Club to do so, overhead involved.* Following a general request from the CAC, 30 out of 220 memberships have opted out of receiving hard copies of TRAILS newsletter.

Amy P. Defer

Dan L. Defer

Nancy E. Stated that she's done a couple data extracts for people needing volunteers. Nancy has joined the Website Maintenance Committee with Margy E., is learning *Word Press*.

Alpine Lodge, Echo Lodge, CACF Reports – No reports on file with Jay G.

Ann M. noted that the May edition of TRAILS had an article on the upcoming June event at Echo Lodge which supports the CACF.

CURRENT BUSINESS:

Tri-Club Hike - August 25, 2018.

No additional information available. Discussion regarding how does this event tie in with current structure of Outreach Committee events. It does not. Tri-Club hike is driven by a private member and has been presented to be a pot-luck BBQ, no expense to be incurred by CAC or Alpine.

ACTION: *In Tim's absence, Amy will submit a 'Save the Date' article for the June edition of TRAILS.*

NEW BUSINESS AND ROUND TABLE DISCUSSIONS:

Meeting Minutes transition

Discussed minutes to become concise, action only items to align with Roberts' Rules when Dan assumed the Secretary Role in 2017. Not everyone always has had time to read minutes before they are brought before the Board for approval; past and current processes for corrections to draft of minutes; would be helpful to know brief narrative what discussed; clarity of decisions made and/or action(s) taken.

Summary: Minutes are to be 1) Factual, 2) Summation, 3) **Actions** taken in **bold** font.

Surveys Discussion two functions of: 1) Query member beliefs and what their interests are, 2) Opportunity to inform membership of activities.

CAC Pins. 200 were ordered at the of 2015, just now used supply up. To re-order pins no set up or proofing fee, \$70 shipping charge, can order 200 pins for ~\$400. Summary of issues arisen over past 2 years
1) repayment of money to Ann for pins 'checked out' to be sold 2) support to Ann with members' time and assistance to market CAC pins.

MOTION: Commitment of funding to order 200 CAC pins. Ann to order pins and be reimbursed upon receipt of pins. Nancy moved/ Mark seconded. Unanimously approved.

Sponsorships – FWOC 2018 Discussion regarding the Board to provide limited number of sponsorships in the form of reimbursements, of \$100 per person for CAC members to attend the FWOC convention in August. Must attend conference to be reimbursed. Registration fee is \$180.

Board Review of Financial Documents Discussion regarding does the Board review and approve the financial documents at the end of each fiscal year? Presentation and review of prior year's figures should occur during the April Board and Member's meetings, with Board approval at the May Board meeting. Request made for review and update of 'numbers' more often; desire for a better ongoing understanding of the finances/numbers. At April Board and Members meeting, Jeff reported that he was meeting with the Alpine and Echo treasurers the following week and that he desired to improve timely, more frequent communications w/ them and Finance Committee members.

ACTION: *Keep this item on agenda for future meeting(s).*

Unanimous **MOTION** to adjourn meeting at 11:34am. Approved unanimously.

Next Meeting: June 16, 2018 at the Alpine Lodge, 2:00 pm.

Respectfully submitted,
Candy Barnhill
Board Secretary

MAY 19, 2018.

Jay Gustafson -

Amy Pertschke -

Nancy Emerson

Binkley

Ann Meneguzzi

MARK SAPIRO

Don Larson (by phone)