

**MINUTES  
CALIFORNIA ALPINE CLUB  
BOARD OF DIRECTORS MEETING  
May 16, 2015**

Jim Nixon presided, and called the meeting to order at 2:15 pm.

**Board Members Present:** Jim Nixon, Bill Mayers, Helena Troy, Torie Beedle, Mark Sapiro and Jay Gustafson.

**Members Present:** Tom Coleman, Barbara Hills, Edie Nelson

**Call for a Quorum:** The president ascertained a quorum was present.

**Approval and Acceptance of Agenda:** The agenda was accepted, with no additions.

**Approval of Minutes of April 25, 2015.** Minutes were approved as submitted.

**Acceptance of New Members:** Upon motion duly made and seconded, the Board approved admission of the following new members and the reinstatement of prior members:

***New Members:***

Teri Avery

Sponsors: Tom Coleman and Cheri Brau

Wendi Olmstead

Sponsors: Mae Harms and Mary Jane McKown

Julie & Vaughn Kelp and daughter Violet

Sponsors: Mary Jane McKown and Torie Beedle

Janet Dykema

Sponsors: Adam Wisnewski and Jim Nixon

**Reinstatement:**

Roxy and Hubert Schaefer

Sponsors: Terri Shore and Bob Hansen

At Jim's suggestion, the Board introduced themselves to new Alpine Trustee, Barbara Hills.

**New Trails Mailing Company, Jim Nixon:** A new mailing company, Direct Mail Systems, has been engaged starting this month.

**Echo Lodge Report, Jim Nixon:** Host Training was held May 15-17 with 27 people attending. Spring Work Party will be May 28-31. ESL Trustees voted not to move forward with water sharing proposal by the North Echo Summit Water Association.

**Alpine Lodge Report, Barbara Hills:** Tom Coleman, Barbara Hills and Edie Nelson officially became Trustees as of April Board Meeting. Jay, Dan and Russ explained workings of Alpine to

the new Trustees. Tom, Dan, Russ and Jay met with the insurance adjuster, Okem Ngumezi. Tom Coleman was chosen as Head Trustee.

(At this point in the meeting Jay Gustafson took a moment to point out to the board, as we were all sitting on our deck in the beautiful sunshine, the splendid work Howard Ortman did scraping and staining the exterior of the Lodge over several days. Kudos to Howard.)

**CAC Mail Accounts, Jay Gustafson:** The subject of establishing CAC.org email accounts was brought up. Mark Sapiro has some experience with email list management software and other possible options. After discussion, Mark and Jay agreed to produce a white paper which will outline all the options available. (**ACTION ITEM for Jay**).

**Welcome Protocol for New Members, Jay Gustafson:** A list of recommendations for handling new members was distributed to the Board (attached). After discussion, Jay agreed to confer with Bev Levy, membership chair, and together they will write up a proposal for further consideration. (**ACTION ITEM for Jay**)

**FWOC Annual Meeting Attendance, Jim Nixon:** Annual Meeting will be August 28-30 in Corbett, Oregon. Ann Meneguzzi and Bill Mayers plan to attend. The Board will approve funds (not to include travel expenses) at the June meeting for them to attend.

**CAC Foundation Event at Echo June 3-7, Jim Nixon:** This is the annual Conservation Benefit and Birding fund raising event for the Foundation. Jim encouraged members to attend.

**Wi-Fi Cost Split (CAC Alpine Lodge), Jay Gustafson:** The Board agreed to pay Alpine what was originally agreed upon, i.e., one-half of the cost of the monthly Wi-Fi bill and bring all payments due up to date. A quarterly payment plan will be set up to assure timely payments to Alpine (**ACTION ITEM for Bill**).

**Survey on Volunteers, Jay Gustafson:** Jay is recommending a second survey to be sent to the membership. He will put that together for further discussion. (**ACTION ITEM for Jay**)

Next meeting June 20, 2015 at Alpine.

Jim Nixon adjourned the meeting at 3:30pm.

I certify that this is a true copy of the Minutes of the May 16, 2015 meeting of the Board of Directors of the California Alpine Club.

Respectfully submitted:

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Helena Troy  
For Margy Eller, Secretary

The job of trustee was officially turned over to Tom Coleman, Barbara Hills and Edie Nelson at the annual board meeting in April this year. Actually, Edie just reenlisted. She says that she will stay on as a trustee until we fill the slots necessary. Thank you Edie. Howard Ortman had also volunteered to be a new trustee, but he decided that he didn't have the time for the position. Howard, thank you for trying.

A meeting was held with the last group of trustees, Jay Gustafson, Dan Larsen and Russ Toran. They tried to explain the workings of Alpine to the new folks. We thank them for their time and efforts, and know that we can go back to them with questions as we learn this new job. Let me say for both myself and Tom, that we are honored to be trustees at Alpine, and look forward to learning to love this place as much as we love Echo Lodge.

Tom, Dan, Russ and Jay met the insurance adjuster from Travelers Insurance last week. We will receive a list of recommendations from the agent, Okem Ngumezi, in a few weeks. He will make recommendations to the trustees about changes and/or additions he feels we might want to make to the Lodge to make it more attractive from an insurable point of view.

The May work party was held last Saturday, from 9am to 2:30pm. We had 12 wonderful, hard-working volunteers, including some new applicants fulfilling the work portion of their obligation. The weather was cool and windy, but we were still able to get quite a bit of work done on the exterior of the Lodge.

After the work party Tom, Edie and Barb held a meeting to choose a head trustee. It was decided that Tom Coleman

would become the head trustee at Alpine, partly because he had been a trustee at Echo for 12 years.

So here we are, the new guys, ready to take the places of some fine folks who are moving on. We will endeavor to do the absolute best job that we can, and may the Alpine Club continue to thrive.

Respectfully,

Barbara Hills

ECHO SUMMIT LODGE REPORT  
CAC BOARD OF DIRECTORS' MEETING – May 16, 2015

- Host Training is being held May 15-17, 2015. We have 27 people attending.
- Spring Work Party will be May 28-31<sup>st</sup>. Projects besides the annual maintenance tasks will include completion of the shed portico, completing electrical upgrade of the shed, installation of new lights in the great room with wall switches, and installing new Formica in the kitchen.
- ESL Trustees voted not to move forward with a water sharing proposal by the North Echo Summit Water Association.
- The next Echo Trustee Meeting will be Tuesday, June 23, 2015, 5:30 pm, by teleconference.

2389 Tumbleweed Court

Santa Rosa, CA 95403

March 3, 2015

Dear CAC President and Directors;

It is time for me to admit that age and slowed reflexes prevent me from driving down to Mill Valley for meetings to conduct the business of the Club. I don't want to endanger myself or the public.

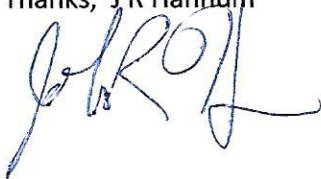
Accordingly, I am hereby resigning from my office as Past President – Director.

Jim Nixon has a great idea for my replacement; I hope it works and that you will be able to make quorum.

It has been a great run; the Club continues to have great meaning to me.

And never forget to say thanks to all who volunteer for the Club.

Thanks, J R Hannum

A handwritten signature in blue ink, appearing to read 'J R Hannum', with a stylized flourish at the end.

# Registrar Report 8/28/2013

Membership Class	2014-2015			2015-2016 paid		
	Memberships	Member #s	%	Memberships	Member #s	%
Regular (RG)	144	144	22%	126	126	21%
Joint (JT)	90	180	27%	87	174	28%
Life (LM)	84	84	13%	84	84	14%
Joint Life (JL)	13	26	4%	13	26	4%
Senior (SR)	110	110	16%	108	108	18%
Joint Senior (JS)	34	68	10%	29	58	9%
Student (ST)	0	13	2%	0	12	2%
Child (CH)	0	42	6%	0	23	4%
Total	475	667	100%	447	611	100%
% complete to last year	94%					
% complete without LMs	93%			Dues	\$34,925.00	
New member	32					
Transitions to SR	11			Foundation	\$1,955.00	
Resignations	5					
				Gen Fund	\$985.00	
Dues Letters Emailed	360					
Dues Letters Mailed	322			Total	\$37,865.00	
Trails Mailed	298					
Trails Emailed	460					

Submitted by Torie Beedle, Registrar

As of 5/16/2015

Draft discussion topics for discussion/

the following are concept/actions which we may want to institute in the welcoming and commitment process for new members.

1.) a congratulations for membership telephone call and follow-up email within a week of Board's approval from:

- a.) membership chair - official response to candidate, now member
- b.) one or both of the signed sponsors
- c.) new member outreach team member (nmot)

2.) an invitation to the next quarterly meeting at Alpine Lodge which to include a free new-member-lunch for each and his/her children, a short hike on Tam with a free Mt Tam map and Lodge-parking-pass form.

3.) a briefing on website usage (nmot)

4.) a briefing on Lodge usage (nmot)

5.) a briefing or "how to" on creating an event or action in alignment with the CAC purpose ... (nwot)

6.) a pin-up picture of new member and family for the Alpine Lodge Bulletin board which the new member outreach team maintains (stays up for a year, then joins pix of other members on a similar board until it gets too fuzzy!)

7.) a briefing on "volunteering" at the club - which to include an completion of the new member's interests form, and introductions to members with similar or neighborhood (living nearby new m'ber) interests (nmot)

8.) a briefing on "earn-an-overnite" program - trading volunteer hours and volunteer performance for a free overnite at Alpine (a certificate). (nmot)

9.) a briefing on Trails and how articles and pictures get there

10.) receiving a CAC sticker for the car or? and maybe something else.



**CALIFORNIA ALPINE CLUB**  
**X BOARD OF DIRECTORS MEETING**  
☐ QUARTERLY MEETING  
☐ ANNUAL MEETING  
**DATE:** 5-16-15

May 2015

**LIST OF ATTENDEES**

(Please, please print!)

**NAME: BOARD MEMBERS**

**NAME: MEMBERS**

1	Helena TROY	1	
2	JAY GUSTAFSON	2	
3	MARK GAPIRO	3	
4	BILL MAYERS	4	
5	<del>TOM COLEMAN</del>	5	TOM COLEMAN
6	JIM NIXON	6	Danora Kelly
7	Toni A. Beidle	7	
8	Eric	8	Eric Nelson
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