

MINUTES
CALIFORNIA ALPINE CLUB
BOARD OF DIRECTORS MEETING
June 3, 2013

President Jim Nixon called the telephonic meeting to order at 8:00 pm, having ascertained that all present could hear and be heard.

Board Members Present: Jim Nixon, Bill Mayers, Stefan Berlinski, Helena Troy, Graham Forder, Ann Meneguzzi, John Hannum, Carlos Miranda,, Caroll Pearson, and Torie Beedle.

Members Present: Susan Patrick (Publications Chairperson)

Call for a Quorum: The president ascertained a quorum was present.

Approval and Acceptance of Agenda: The agenda was accepted.

Discussion of Website Development:

1. *Submit for additional bids?* Whether to submit the website development to additional bids beyond that received from StudioReflex (Vicki Olds) was discussed and considered. The consensus of the Board was not to solicit additional bids.

Discussion re the demographics of the CAC membership, with the goal of determining how to use the website to target development of under-represented groups. Approximately 30% of current members are seniors.

2. *Continue working on David Nelson implementation?* Consensus is no.

3. *Accept StudioReflex Proposal?*

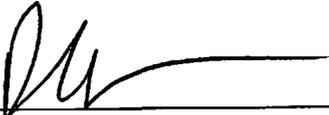
Discussion re the complexity of the website, and desire to create a site that is acceptable to members of varying levels of sophistication. The concern is that some hosts may not be comfortable using a web-only scheduling system. Decision, though, is not to seek additional bids, but to work with StudioReflex to refine proposal and create a site that has broad appeal.

4. *Who would be the project coordinator?* No one has yet volunteered. Douglas Evans volunteers; Torie Beedle offers assistance, as do John Hannum and Caroll Pearson. Mr. Evans promises to meet with Ms. Olds to review her proposal and present a report back to the board.

Jim Nixon adjourned the meeting at 9:10 pm.

I certify that this is a true copy of the Minutes of the June 3, 2013 meeting of the Board of Directors of the California Alpine Club.

Respectfully submitted:



Douglas Evans, Secretary