MINUTES CALIFORNIA ALPINE CLUB BOARD OF DIRECTORS MEETING April 25, 2015

President Jim Nixon called the meeting to order at approximately 2 pm.

Board Members Present: Jim Nixon (presiding), Helena Troy, Margy Eller, Gene Kendrick, Ann Meneguzzi, Graham Forder, Doug Evans, Mark Shapiro

Absent: Torie Beedle, Bill Mayers

Members Present: Carroll Pearson, Jay Gustafson, Russ Toran

Quorum: President Nixon ascertained that a quorum was present.

Recognition of CAC Members (opportunity for members to add item(s) to the agenda)

Accept Agenda - accepted

Business items:

Approval of Minutes from March 21 2015 - approved

New Members: approved

Adrian Bica, Sponsors---Jay Gustafson and Dan Schwartz
Barbara Johnson Sponsors---Mary Cahill and Dianna Klemmick

Action Items:

Exhibitor table Oct 3-4 at Mill Valley Community Center – Jim Nixon – Discussion regarding participation at a "Discover Mt Tam" celebration sponsored by the One Tam Initiative. 2-day event will highlight amazing resources on Mt Tam. CAC would have a booth/table and distribute materials. Jay Gustafson volunteered to be chair. Other volunteers and efforts to be determined.

Update to CAC New Member Application---Margy Eller – Discussion concluded prospective new members may help at a social event in lieu of a work party

Communication device for conference calls for meetings for trustees and board - Jay Gustafson - will purchase, cost will be split between Alpine Trustees and CAC Board

Event meeting – Carroll Pearson- 29 members showed up,progress made on spreadsheet highlighting needs for social events – is available online and in Trails

Trails editor for June is Richard Thornton

Meeting Adjourned 2:24

I certify that this is a true copy of the Minutes of the April 25, 2015 meeting of the Board of Directors of the California Alpine Club.

Respectfully submitted:

Marjon Eller

Margy Eller, Board Member

Event Committee Report Membership Meeting April 25, 2015

Social Activities Planning Session – March 29, 2015

Purpose: To get ideas for gathering volunteers for events at Alpine Lodge.

We had 29 in attendance - 5 BoD members and 1 Alpine Trustee.

Main points, at the meeting, on emails, or in side conversations were:

1) Need an article in Trails and an email blast asking for specific help with events with the person to contact.

Action: Marguerite volunteered and has already drafted an article. Complete – Article in May Trails

2) Need to have a convenient way for Event Sponsors, Hosts, and Key Task Supervisors to have a list and contact new members and members who expressed an interest in areas to volunteer. Members and especially new members are willing to help, but need to be asked.

Actions: Jordan will help with getting this on our website. Carroll will work with him. Complete – Spreadsheet in May Trails and on website for volunteer update. Torie has request for excerpts from the roster of new members over the past 5 years and a separate list of members with volunteer skills of organization, leadership, cooking, events, event planning, etc. No Status

3) Need to have task job descriptions available on the website.

Action: Carroll will look into this. Documentation and task templates are available, but just floating around. Jordan offered to help as well. **No Action to-date.**

4) Need to have updated copies of the Alpine hosting documentation.

Actions: Jay and Howard will take a look at this. **No Status**

5) Need to mentor new members.

Action: Vicki will write a membership sponsor article for Trails. Several people volunteered to contact new members and encourage them to invite new members to events and ask the to help with events. **Completed – article in May Trails.**

6) Suggestion to have new member get together sessions for the purpose of new members meeting each other and forming groups for activity events. BoD would need to fund these new member sessions. Would need a few members from leadership to attend to answer questions, but mostly a fun time for new members.

Action: By BoD and Bev Leve needed. No Status

7) Discussed with Jay the importance of having the lodge "spiffed" before and after events. Event host should have volunteers responsible for leaving the lodge as it was found. However, this is not always done. Lodge needs to be checked and small things addressed or cleaning arranged. Feedback should be given to BoD sponsor.

Action: Jay will discuss with Alpine Trustees. **Jay** volunteered to "spiff" the lodge for the Awards dinner. **No Status** on discussion with Alpine Trustees.

8) For big events that need early morning setup, overnight accommodations for a few are needed. Would Alpine forego overnight charges in these cases?

Action: Jay will discuss with Alpine Trustees. Complete – Setup people and overnight cleanup crew will receive complimentary lodging.

Core Committee is: Eva Libien, Edie Nelson, Sue Karp, Carroll Pearson, Mary Jane McKown, Jordan Herrmann, and Marguerite Murphy

Thanks to those who helped to make the meeting a success and to **Ken Judy** for the appetizers and cleanup duty.

Several people volunteered to help with specific events.

CAC Foundation Report

April 25, 2015

- **Board:** We have six members: Beryl Kay, Allen Utterback, Bill Meneguzzi, Mary Cosgrove, Rose Chen and Arlin Weinberger
- **Finances:** The Foundation currently has \$16,180 in its account. From membership dues, we have \$530 to come as of March 16.

 Our end-of-year drive to match the \$2000 donation netted \$3180 from 29 members, total = \$5180.
- **Fundraising:** The annual Fall fundraiser netted \$1400 including a silent auction. Echo event: Each year, Karen and Jerry Wagner donated the proceeds from their Birding event in June to the Foundation. Last year this amount was \$1015.
- **Grants:** In 2014 we awarded eight grants, four at Tahoe, four in Marin totaling \$13,550.

We have just started this year's process and hope to have proposals to review at our May 23 meeting.